



## **Bulgarian Association for Drug Information (BADI)**

TRAINING COURSE | 28.03.2025 | Free for BADI Members,

организиран от Българска Асоциация за Лекарствена Информация (БАЛИ)

(Pro Bono for Members / Online)



Молим, да потвърдите Вашето участие на имейл: [office@badibg.org](mailto:office@badibg.org)

- |               |   |
|---------------|---|
| 12.00 - 12.30 | Регистрация<br>Модератор / Проф. Татяна Бенишева (МУ-София)   |
| 12.30 - 13.15 | Предизвикателства при реклама на лекарства в Р.България ;<br>Проф. Валентина Петкова дфн  |
| 13.15 - 13.30 | Дискусия  |
| 13.30 - 14.15 | Хранителните добавки - update;<br><i>Д-р Камен Николов</i><br><i>(Началник отдел в дирекция Контрол на храните при ЦУ на БАБХ)</i>  |
| 14.15 - 14.30 | (Дискусия)  |
| 14.30 - 14.45 | Ролята на хомеопатията и хомеопатичния детокс за намаляване на<br>нежеланите реакции при лекарствени продукти<br>Д-р Петър Найденов |
| 14.30 - 15.00 | Кафе-пауза  |
| 15.00 - 16.00 | Провеждане на Годишно Общо Събрание на БАЛИ за 2024   |



## **Bulgarian Association for Drug Information (BADI)**



### **Kamen Nikolov, MD, Director of Sofiya-city District Food Safety Directory.**

Graduates Medicine in 1989. He has been working in the system of state health control for more than 20 years. He has been working in BFSA (Bulgarian Food Safety Agency) since its formation in 2011. He has passed multiple specializations in food safety and food quality in the Netherlands, Portugal and Italy. In 2015 he passed a course on food security in Singapore.

His main interests are in the field of food supplements, food labelling and food quality standards. He has actively participated in the process of drafting legislation related to children's nutrition and nutrition at school. Co-author of the books *The road of the food*, 2010, and *Collection of recipes for nutrition of children under 3 years of age*, 2014.

Head of department in the Food Control Directorate at the Central Agency of the BFSA.



**Prof. Valentina Petkova-Dimitrova, DSc, PhD, MPharm., MPH** is the Vice-Rector for Science and Accreditation at MU-Sofia since 2016 and Chair of the Council of Medical Science. Previously, she served as Deputy Dean for Academic Affairs for English-speaking students at the Faculty of Pharmacy, MU-Sofia (2012–2016). She obtained her Doctor of Science (DSc) in 2015 with a dissertation on the theoretical and applied

aspects of pharmaceutical care in specific patient groups and earned her PhD in 2000, focusing on chronic patient compliance. Prof. Petkova holds a Master of Public Health and Health Management from MU-Sofia, alongside specialties in hospital pharmacy, clinical pharmacy, pharmaceutical production organization, and pharmacy and distribution practice. Additionally, she has a Master's degree in Marketing and Management from the Technical University of Sofia and a Master of Pharmacy from MU-Sofia. With over 200 publications in Bulgarian and international journals, 10 books and manuals, and more than 75 scientific conference participations, she is a leading researcher in pharmaceutical sciences. Her international specializations include training in Germany (1998), Italy (1999, 2000), and the Netherlands (2006) in biostatistics, epidemiology, pharmacoepidemiology, healthcare management, decision-making, and pharmaceutical care.



## **Bulgarian Association for Drug Information (BADI)**



**Dr. Petar Naydenov** is a recognized holistic doctor and homeopath with over 35 years of experience in both alternative and conventional medicine. As one of the pioneers of homeopathy in Bulgaria, he applies a comprehensive approach to health, combining traditional medical knowledge with innovative methods of natural treatment. His practice encompasses homeopathy, homeopathic detox therapy, Bach flower therapy, as well as the use of superfoods and nutritional supplements to strengthen the body. His main focus is on the treatment of chronic diseases and the enhancement of immunity, especially in children, where he has achieved significant results.

Guided by the principle “Above all, do no harm,” Dr. Naydenov strives to identify and address the root causes of illnesses rather than merely suppressing symptoms. He works in close collaboration with his patients and their families, building personalized treatment strategies that encompass physical, emotional, and mental well-being. His philosophy relies on natural methods and holistic care, leading to long-term health and harmony.